

## What's Your Grade?

WHAT'S YOUR GRADE? is a quick glance at your community. This pre-assessment tool can be used with any size group, and the results will show if your community is receiving a passing or failing grade in numerous key areas of the community. This tool can prompt conversation within your community about those issues making a failing grade and how to capitalize on those issues making a passing grade.

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**OKLAHOMA**  
DEPARTMENT OF COMMERCE

**9. Buildings & Sites**

Industrial Park(s) Adequate to Support Growth Plans \_\_\_\_\_  
 Buildings/Sites Available for Industrial Use Meet Demand \_\_\_\_\_  
 Buildings/Sites Available for Commercial Use Meet Demand \_\_\_\_\_  
 Adequate Physical Infrastructure to Support Growth \_\_\_\_\_

**10. Business Development**

Effective Economic Development Entity \_\_\_\_\_  
 Business Attraction Incentives \_\_\_\_\_  
 Track Record - Investment \_\_\_\_\_  
 Track Record - Jobs \_\_\_\_\_  
 Track Record - Wage Rates \_\_\_\_\_  
 Adequate Funding for Economic & Community Development \_\_\_\_\_  
 Availability of Technical/Information Resources \_\_\_\_\_  
 Business/Education Partnerships \_\_\_\_\_  
 Business Retention & Expansion Efforts \_\_\_\_\_  
 Involvement in, on, or at Regional Level \_\_\_\_\_  
 Involvement in, on, or at State Level \_\_\_\_\_  
 Involvement in, on, or at Federal Level \_\_\_\_\_  
 Promotion of Tourism/Natural Assets \_\_\_\_\_  
 Hotel/Motel/Bed & Breakfast Availability Meets Demand \_\_\_\_\_  
 Small Business/Start-up Assistance Available \_\_\_\_\_  
 Financing Available for New/Start Up Businesses \_\_\_\_\_  
 Entrepreneur Assistance such as Business Incubators Available \_\_\_\_\_  
 Evidence of Shoppers in the Business District \_\_\_\_\_

**11. Marketing**

**INFORMATIONAL**

Community Profile/County Data \_\_\_\_\_  
 Wage Survey \_\_\_\_\_  
 Labor Survey \_\_\_\_\_

**PROMOTIONAL**

Presentation Materials (web, video, brochures, mailers) \_\_\_\_\_  
 Overall Coordination of Marketing Effort \_\_\_\_\_  
 Image Campaign Directed at our Own Citizens \_\_\_\_\_

The information contained in the Pre Assessment has been gleaned from numerous sources nationwide; it is consistent with information presented in a wide variety of existing community assessment tools and models. Thanks to those who have graciously shared their wealth of knowledge, experience and wisdom.



Community \_\_\_\_\_ Date \_\_\_\_\_

**PRE ASSESSMENT**

Please take a few moments to complete this Pre Assessment. The results of this assessment will set the stage for the successful completion of a continuing process of Community and Economic Renewal for your community, county, or region. THANK YOU for taking your time to assist in making your community a better place to live and do business.

Rate each area from "A" to "F." Please respond according to your immediate first thought. Be thoughtful in your responses, but move ahead quickly. Above all, be honest with your responses. *Complete only one assessment.*

- A Clear Community Strength.** The community should use this factor in their promotional materials and need not consider any improvements in this area at this time.
- B Community Strength.** While there are some shortcomings, the subject area could be used to promote the area to potential prospects.
- C Adequate.** The subject area needs work in order to use this area as a selling point. If left alone, the problems could grow into a clear negative for the community.
- D Inadequate.** Problems with the subject area are a negative for the community and need to be addressed immediately.
- F Failure.** Problems are so pervasive that they preclude significant development in the area until improvements are underway.

**1. Leadership**

Local Leadership Training Program \_\_\_\_\_  
Community's Diversity Represented in Leadership Roles \_\_\_\_\_  
Leadership Graduates Serving on Local Boards, Commissions \_\_\_\_\_  
Cooperation Among Leaders from Business, Government & Non-Profits \_\_\_\_\_  
Youth Leadership Program \_\_\_\_\_  
Active Civic Clubs & Community Organizations \_\_\_\_\_

**2. Planning**

Guided by Common Focus / Goals / Vision \_\_\_\_\_  
Comprehensive Community Development Plan is Current, Updated Regularly \_\_\_\_\_  
Broad Goals Address Diverse Aspects of the Community \_\_\_\_\_  
Level of Citizen Involvement in Developing Plan \_\_\_\_\_  
Level of Citizen Involvement in Implementing Plan \_\_\_\_\_  
Progress Towards Implementation \_\_\_\_\_  
Capital Improvement Planning (CIP) \_\_\_\_\_  
Progressive Zoning and Ordinances \_\_\_\_\_

**3. Community Infrastructure**

WATER  
Supply -- Meets Current Demand \_\_\_\_\_  
Supply -- Capacity Adequate for Future Development \_\_\_\_\_  
Delivery System -- Compliance/Condition \_\_\_\_\_  
Delivery System -- Meets Current Demand \_\_\_\_\_  
Delivery System -- Capacity Adequate for Future Development \_\_\_\_\_  
Delivery System -- Inventoried/Mapped \_\_\_\_\_  
WASTE WATER  
Delivery System -- Compliance/Condition \_\_\_\_\_  
Delivery System -- Meets Current Demand \_\_\_\_\_  
Delivery System -- Capacity Adequate for Future Development \_\_\_\_\_  
Delivery System -- Inventoried/Mapped \_\_\_\_\_  
TELECOM  
Access to Quality Telecommunication Services \_\_\_\_\_  
Affordability of Telecommunication Services \_\_\_\_\_

**4. Community Services**

Garbage Collection and Disposal Adequate \_\_\_\_\_  
Adequate Police Protection \_\_\_\_\_  
Adequate Fire Protection \_\_\_\_\_  
Cost of Public Services \_\_\_\_\_

**5. Emergency Preparedness**

Task Force or Group Identified to be Point of Contact \_\_\_\_\_  
Identification of Hazards and Risk Assessment \_\_\_\_\_

**5. Emergency Preparedness**

Steps Necessary for Mitigation Adequately Identified \_\_\_\_\_  
Appropriate Post-Disaster Plan of Action \_\_\_\_\_  
Civil Defense Program Meets Need \_\_\_\_\_

**6. Location & Transportation**

Distance to Nearest Commercial Airport \_\_\_\_\_  
Distance to Nearest Regional Airport \_\_\_\_\_  
Adequate Nearest Municipal Airport \_\_\_\_\_  
Access to Interstate Highway System \_\_\_\_\_  
Access to Major State Highway \_\_\_\_\_  
Adequate Roads, Streets, & Traffic Control Devices \_\_\_\_\_  
Access to Railway \_\_\_\_\_  
Business District Parking \_\_\_\_\_

**7. Education & Workforce**

Student Test Scores vs. State/National Averages \_\_\_\_\_  
Local Trends in Student Test Scores \_\_\_\_\_  
Public Education Addresses Needs of K-12 Population \_\_\_\_\_  
Public Education Addresses Needs of Adult Population \_\_\_\_\_  
Condition/Maintenance of School Facilities \_\_\_\_\_  
Attitude of Existing Employers Toward Work Force Skills \_\_\_\_\_  
Attitude of Existing Employers Toward Work Force Availability \_\_\_\_\_  
Attitude of Existing Employers Toward Work Force Productivity \_\_\_\_\_  
Access to Higher Education \_\_\_\_\_  
Access to Work Force Skills Training \_\_\_\_\_

**8. Quality of Life**

Evidence of Community Pride \_\_\_\_\_  
Clean, Well-Maintained Neighborhoods \_\_\_\_\_  
Clean, Well-Maintained Business District \_\_\_\_\_  
Clean, Well-Maintained Entries to Town \_\_\_\_\_  
New Residential Housing Construction Meets Demand \_\_\_\_\_  
Availability of Executive Level Housing \_\_\_\_\_  
Recreational Opportunities \_\_\_\_\_  
Arts and Cultural Event Opportunities \_\_\_\_\_  
Community Parks and Playgrounds \_\_\_\_\_  
Adequate Social Services (Daycare, Counseling, Poverty Assistance) \_\_\_\_\_  
Services and Programs for Senior Citizens \_\_\_\_\_  
Retail & Service Businesses Meet Citizen's Needs \_\_\_\_\_  
Access to Quality Health Care \_\_\_\_\_  
Crime Rate \_\_\_\_\_  
Cost of Living \_\_\_\_\_  
Cultural Diversity Embraced \_\_\_\_\_