# Affordable Connectivity Program Enrollment

**Aug 8, 2022**

<table>
<thead>
<tr>
<th>State</th>
<th>Aug 8 2022 HH Enrolled</th>
<th>TotalHH</th>
<th>200% Pov</th>
<th>Total Elig.</th>
<th>% Eligible Enrolled</th>
<th>Nov 2021 Data</th>
<th>Increase</th>
<th>% Increase since Nov</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ohio</td>
<td>677,830</td>
<td>4,676,358</td>
<td>30.0%</td>
<td>1,401,498</td>
<td>48.4%</td>
<td>422,996</td>
<td>254,834</td>
<td>60.2%</td>
</tr>
<tr>
<td>New York</td>
<td>918,000</td>
<td>7,343,234</td>
<td>27.5%</td>
<td>2,020,025</td>
<td>45.4%</td>
<td>511,242</td>
<td>406,778</td>
<td>79.6%</td>
</tr>
<tr>
<td>Louisiana</td>
<td>296,083</td>
<td>1,739,497</td>
<td>37.6%</td>
<td>654,802</td>
<td>45.2%</td>
<td>181,121</td>
<td>114,962</td>
<td>63.5%</td>
</tr>
<tr>
<td>Kentucky</td>
<td>270,990</td>
<td>1,734,618</td>
<td>35.1%</td>
<td>608,313</td>
<td>44.5%</td>
<td>182,938</td>
<td>88,052</td>
<td>48.1%</td>
</tr>
<tr>
<td>California</td>
<td>1,579,647</td>
<td>13,044,266</td>
<td>28.0%</td>
<td>3,551,956</td>
<td>43.3%</td>
<td>926,729</td>
<td>652,918</td>
<td>70.5%</td>
</tr>
<tr>
<td>Nevada</td>
<td>143,618</td>
<td>1,098,602</td>
<td>30.3%</td>
<td>333,107</td>
<td>43.1%</td>
<td>91,529</td>
<td>52,089</td>
<td>56.9%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>528,107</td>
<td>3,965,482</td>
<td>32.0%</td>
<td>1,268,512</td>
<td>41.6%</td>
<td>286,540</td>
<td>241,567</td>
<td>84.3%</td>
</tr>
<tr>
<td>New Mexico</td>
<td>126,880</td>
<td>780,249</td>
<td>39.3%</td>
<td>306,704</td>
<td>41.4%</td>
<td>70,415</td>
<td>56,465</td>
<td>80.2%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>238,843</td>
<td>2,358,156</td>
<td>25.4%</td>
<td>599,679</td>
<td>39.6%</td>
<td>137,907</td>
<td>100,936</td>
<td>73.2%</td>
</tr>
<tr>
<td>Georgia</td>
<td>465,775</td>
<td>3,758,798</td>
<td>31.8%</td>
<td>1,193,526</td>
<td>39.0%</td>
<td>266,878</td>
<td>198,897</td>
<td>74.5%</td>
</tr>
<tr>
<td>South Carolina</td>
<td>243,849</td>
<td>1,921,862</td>
<td>32.7%</td>
<td>627,849</td>
<td>38.8%</td>
<td>146,603</td>
<td>97,246</td>
<td>66.3%</td>
</tr>
<tr>
<td>Michigan</td>
<td>452,763</td>
<td>3,935,041</td>
<td>29.7%</td>
<td>1,168,854</td>
<td>38.7%</td>
<td>272,769</td>
<td>179,994</td>
<td>66.0%</td>
</tr>
<tr>
<td>Alabama</td>
<td>253,573</td>
<td>1,867,893</td>
<td>35.5%</td>
<td>663,190</td>
<td>38.2%</td>
<td>147,695</td>
<td>105,878</td>
<td>71.7%</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>208,247</td>
<td>2,617,497</td>
<td>20.9%</td>
<td>546,070</td>
<td>38.1%</td>
<td>93,568</td>
<td>114,679</td>
<td>122.6%</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>37,194</td>
<td>410,489</td>
<td>23.9%</td>
<td>98,181</td>
<td>37.9%</td>
<td>21,347</td>
<td>15,847</td>
<td>74.2%</td>
</tr>
<tr>
<td>Florida</td>
<td>926,568</td>
<td>7,736,311</td>
<td>31.9%</td>
<td>2,467,332</td>
<td>37.6%</td>
<td>513,942</td>
<td>412,626</td>
<td>80.3%</td>
</tr>
<tr>
<td>Connecticut</td>
<td>116,811</td>
<td>1,370,746</td>
<td>22.8%</td>
<td>312,944</td>
<td>37.3%</td>
<td>72,032</td>
<td>44,779</td>
<td>62.2%</td>
</tr>
<tr>
<td>Oklahoma</td>
<td><strong>191,004</strong></td>
<td><strong>1,480,061</strong></td>
<td>35.3%</td>
<td><strong>522,585</strong></td>
<td><strong>36.5%</strong></td>
<td><strong>125,344</strong></td>
<td><strong>65,560</strong></td>
<td><strong>52.4%</strong></td>
</tr>
<tr>
<td>Arizona</td>
<td>264,255</td>
<td>2,571,268</td>
<td>31.7%</td>
<td>814,844</td>
<td>34.9%</td>
<td>190,873</td>
<td>93,382</td>
<td>48.9%</td>
</tr>
<tr>
<td>Mississippi</td>
<td>158,231</td>
<td>1,104,394</td>
<td>41.3%</td>
<td>456,497</td>
<td>34.7%</td>
<td>93,912</td>
<td>64,319</td>
<td>68.5%</td>
</tr>
<tr>
<td><strong>U.S. Total/Avg</strong></td>
<td><strong>12,542,811</strong></td>
<td><strong>120,472,662</strong></td>
<td><strong>28.9%</strong></td>
<td><strong>34,855,211</strong></td>
<td><strong>35.0%</strong></td>
<td><strong>7,277,979</strong></td>
<td><strong>5,264,832</strong></td>
<td><strong>72.3%</strong></td>
</tr>
</tbody>
</table>
ACP Enrollment Map
June 2022 Data

Legend
ACP Participation Rates
- <15%
- 15-25%
- 25-50%
- 50-75%
- >75%
ACP Enrollment Map
June 2022 Data
Letter from VP Harris

The Honorable Kevin Stitt
Governer of Oklahoma
Oklahoma City, Oklahoma

July 21, 2022

Dear Governor Stitt,

In the 21st century, high-speed internet is essential for success. Americans use their high-speed internet connection to receive an education, train for a new career, build a business, and keep in touch with loved ones who live far away. But in states across our Nation, far too many families remain unconnected.

That is why President Joe Biden and I worked with Democrats, Republicans, and Independents to create the Affordable Connectivity Program (ACP) as part of the Bipartisan Infrastructure Law. The ACP gives eligible households a discount of up to $30 per month off their internet bills or $75 per month for households living on Tribal lands, as well as a one-time $100 discount to purchase a laptop, tablet, or desktop computer.

To lower the cost of internet further, our Administration secured commitments from internet service providers across the country to offer high-speed plans that are fully covered by the ACP. As a result, millions of working families can now get high-speed internet without paying a dime.

Our Administration is using every tool in our toolbox to get the word out about the ACP—including launching GetInternet.gov, a one-stop-shop where Americans can check their eligibility, find a plan that meets their needs, and sign up. This month, we hit a milestone: One million new households have signed up for the ACP since we launched GetInternet.gov.

We need your help to keep that progress going and to ensure all eligible families in Oklahoma sign up to save.

Based on the latest data, as many as 475,000 eligible Oklahomans have not yet claimed their ACP benefit.

Please help lower costs for more families by spreading the word in your state and by entering data-matching agreements to drive enrollment in your state.

Below, please find step-by-step guidance on how you can help Oklahomans get connected.

For far too long, high-speed internet has been out of reach for far too many. With your help, we can connect more Oklahomans with high-speed internet and the opportunity it brings.

Sincerely,

[Signature]
Outreach Efforts in Other States

Partnering with state and local governments: The Vice President’s call to action today builds on the Administration’s existing successful partnerships with state and local governments to spread the word. For example:

- Michigan texted about 1.3 million likely eligible Michiganders and gained 25,000 new ACP enrollees as a result.

- Albemarle County, Virginia now includes a “P.S.” about GetInternet.gov in every client communication by county social service workers.

- Massachusetts recently texted more than 1 million Supplemental Nutrition Assistance Program (SNAP) and Temporary Assistance for Needy Families (TANF) beneficiaries about GetInternet.gov and saw their rate of enrollments double in the five days following the text.

- The City of Mesa, Arizona reports that constituents who hear about ACP are extremely interested. Mesa’s texts to residents about GetInternet.gov have a 10% clickthrough rate, as compared to a usual 1-5% rate for other Mesa governmental outreach.

- New York City sent backpack flyers about ACP home via 1,700 principals to reach about 1 million children who attend Free and Reduced-Price School Lunch Community-Eligible Schools, and it will advertise GetInternet.gov at bus stops in zip codes with a high number of households likely eligible for ACP.

Federal Outreach Efforts

*Leveraging all of the federal government:* In addition to working with state and local partners, the Administration is using every tool in its toolbox to get the word out—including communicating directly with households that are automatically eligible for ACP due to their participation in other federal government programs. For example:

- The Social Security Administration (SSA) emailed all 1.7 million Supplemental Security Income recipients who have a “my social security” account letting them know that they are eligible for ACP. SSA plans to send a second email to recipients this summer. The agency is also running PSAs on Social Security Television, broadcast in more than 1,200 local social security offices nationwide.

- This summer, the Department of Education will email over 6 million Pell grant recipients who are eligible for ACP. It will also conduct a Back-To-School campaign with information about ACP.

- The Department of Veterans Affairs sent information to its 12 million VetResources email subscribers and 120 Community Veteran Engagement Boards, as Veterans Pension and Survivors Benefit recipients are eligible for ACP. This summer the Veterans Benefits Administration will also directly mail all 380,000 Veterans and Survivors currently receiving pension benefits a notification letter and flyer.

- The Department of Housing and Urban Development emailed over 3,000 Public Housing Authorities with information about the ACP to share with their over 3 million families who receive Federal Public Housing Assistance and are eligible, and is currently doing follow-up engagement.
Other Federal Outreach Efforts

Working with advocates and digital navigators: The Administration is also working with trusted community leaders to get the word out and enroll eligible households. For example:

- The FCC has registered over 40,000 individuals and organizations to be ACP outreach partners. To build on these efforts, the FCC is in the process of standing up a new grant program to empower partners to engage their communities and has reserved up to $100 million of Bipartisan Infrastructure Law funding to conduct ACP outreach efforts, including consumer research, focus groups, paid media campaigns, and grants to outreach partners over the next five years.

- The Administration partnered with civil rights groups to kick off a Week of Action in June, in which the Leadership Conference and partner civil rights organizations reached out to communities to encourage households to sign up for ACP.

- Thanks to Administration outreach, United Way will share information about ACP in communications reaching at least 15,000 people per month.

- The Administration also worked with Propel, a financial technology platform used by SNAP beneficiaries that reaches over 5 million low-income households. Propel is running an ACP promotion campaign through July.
Streamlining the Enrollment Process

Part of letter from VP Harris

Second, please enter data-matching agreements that streamline the enrollment process. The Federal Communications Commission (in collaboration with the Universal Service Administrative Company (USAC)) operates the ACP-eligibility verification portal. Many states have entered data-matching agreements that enable automatic confirmation of eligibility by matching the household’s information with existing state government data on the households participating in other government programs—meaning eligibility can be confirmed within minutes, instead of requiring families to find and upload verification documents. This process dramatically simplifies ACP enrollment for households while maintaining the security of data.

While many states have data-matching agreements, many do not and others share only a subset of data that can help speed verification. See below for a table on the status of data-matching agreements.

<table>
<thead>
<tr>
<th>State</th>
<th>Automated Data Connection Established with Administrator (as of July 7, 2022)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oklahoma</td>
<td>None</td>
</tr>
<tr>
<td>Texas</td>
<td>None</td>
</tr>
<tr>
<td>Kansas</td>
<td>None</td>
</tr>
<tr>
<td>Missouri</td>
<td>None</td>
</tr>
<tr>
<td>Colorado</td>
<td>SNAP, Medicaid</td>
</tr>
</tbody>
</table>

Specifically, we encourage all states to enter data-matching agreements with respect to key programs, such as Medicaid, the Supplemental Nutrition Assistance Program (SNAP), Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Free and Reduced-Price School Lunch or Breakfast Program, and Supplemental Social Income (SSI), as well as income data for households up to 200% of the Federal Poverty Level—each of which are independent grounds by which households gain ACP eligibility.
A New Outreach Grant Program (NEW)

FCC Establishes Affordable Connectivity Outreach Grant Program

August 5, 2022

• $100M available nationally
  • $60M competitive
  • $27M set-aside for states
  • $10M set-aside for tribal entities
• Grants to outreach partners to ensure that eligible households learn about the program and receive assistance with sign-up
• Internet providers are NOT eligible
• No matching $ will be required
• OK has low % of HH Adopting Broadband; high % of HH with ONLY cellphone
  • Should be eligible for high levels of funding

The FCC is going on a $100 million spree to get the word out about its broadband discount program

It thinks many people who are eligible aren’t aware.

Rank: 42 out of 50
Rank: 47 out of 50