



Mission Statement: To cultivate environments and relationships that foster economic growth

EXECUTIVE LEADERSHIP

Heather Turner Deputy CEO and Executive Director of CORE

Heather earned her MBA from Oklahoma State University and is an experienced economic, business and community developer. She previously served as the president and CEO of the Jenks Chamber of Commerce. Heather is also a successful multi-site, multi-city business owner, regular speaker and published author.

Evan Brown Executive Director of EDGE

Evan joined Commerce after serving as the Deputy Secretary of State for Oklahoma. Prior to that role, Evan served Commerce as Deputy Director of Business Development and Legislative Director. Evan is a proud alumnus of the University of Oklahoma where he graduated with a bachelor's degree in business administration and management.

Tim Bunson Chief Compliance Officer and Chief of Staff

Prior to joining Commerce, Tim served as Assistant Attorney General for the State of Oklahoma. Tim earned a bachelor's degree from Western Washington University and a J.D. from the University of Oklahoma.

CORE

Community Outreach & Revitalization Enterprise

Community Development:

Responsible for investing state and federal funds into a wide array of public projects to ensure communities are business-ready; partners with local governments, councils of government and nonprofits to fund programs to improve the vitality of communities and increase growth potential; administers programs including senior nutrition, home weatherization, commercial energy efficiency, as well as municipal projects.

Oklahoma Main Street Center:

Responsible for supporting communities through historic preservation, downtown revitalization efforts and powerful economic stimulation to restore the core assets of communities and enhance the quality of life for Oklahomans; part of the National Main Street Program.

Oklahoma Film + Music Office:

Responsible for growing the film and music industry statewide through support and connecting local, national and international filmmakers with Oklahoma's skilled crew, talent, production services and diverse locations.

Small Business + Startups:

Provides counsel and network of support for entrepreneurs, small business owners and minority- and women-owned businesses.

Regional Development:

Dedicated to providing the support and tools necessary for Oklahoma companies to grow and thrive; offers hands-on assistance as well as referrals to resource and program providers to support businesses statewide.



Our Divisions – Together, we're cultivating an environment where businesses and communities can grow and thrive.

EDGE

**Economic Development,
Growth & Expansion**

➤ **Business Recruitment:**

Works with companies, both in-state and out-of-state, and internationally, to increase jobs and investment in the state; acts as convener for interested parties to efficiently bring new economic opportunities to Oklahoma.

➤ **Oklahoma ACES:**

Established by House Bill 2578 in 2018 to create and nurture a common statewide strategy for growth of the Oklahoma's Aerospace and Defense Industry and support existing businesses; responsible for promoting and supporting aerospace workforce growth; works to create an environment to attract startups of advanced technologies; positions Oklahoma as the center of excellence in the aerospace and defense sector.

➤ **International Trade, Relations & Protocol:**

Offers trade and export assistance to companies looking to operate globally and promotes the state as a location for foreign direct investment. The Oklahoma Office of International Protocol serves as a main point of contact for foreign dignitaries and aids state leadership receiving foreign guests.

SHARED SERVICES

➤ **Public Information:**

Acts as media contact and manages open records requests; engages directly with executive branch to provide support; promotes Commerce efforts and programs through media channels.

➤ **Marketing & Communications:**

In-house marketing support for all agency divisions and programs; promotes state as a business destination across a broad array of channels including at key industry trade shows, through strategic marketing campaigns, on social media, etc.

➤ **Human Resources:**

Provides human resources support to meet agency goals and needs.

➤ **Financial Services:**

Supports agency efforts and programs through procurement, accounting and accounts payable services.

➤ **Operations:**

Maintains necessary operations to support function of the whole agency.

➤ **Research & Economic Analysis Services:**

Provides support to Commerce, communities and statewide partners with data for recruitment efforts, as well as manages numerous incentive programs; serves as the official liaison for state to Census Bureau; responsible for state and federal economic impact analyses.