

OKLAHOMA DEPARTMENT OF COMMERCE
Human Resources Division

JOB ANNOUNCEMENT

Effective Date: 06/26/2026

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Job Number: J-864

Position Title: Demographer

Division: Research & Economic Analysis Services

Office Location: Oklahoma City, OK

Salary Range: \$75,000 - \$85,000

Application Deadline: July 29, 2026

The Oklahoma Department of Commerce is the State economic development office. Our mission is to cultivate an environment where businesses and communities can grow and thrive. We are a trusted government agency that partners with businesses and communities for strategic and sustainable growth and success, moving Oklahoma forward to becoming a top-ten state.

The Oklahoma Department of Commerce seeks to fill a Demographer position. This position is a full-time position in the state government. Oklahoma Department of Commerce offers a comprehensive [benefits package](#), including a generous benefit allowance to offset the cost of insurance premiums for employees and their eligible dependents. [For more information about the benefit allowance, visit the Oklahoma State Benefits Overview.](#) The annual salary for this position is up to \$85,000 based on education and experience.

Position Overview

The State demographer/economic analyst is responsible for producing and communicating economic trends and demographic reports to stakeholders within Oklahoma. This includes outreach and coordination with our partners at the local and federal levels, including but not limited to the US Census Bureau.

Responsibilities

- **Data Collection and Analysis**
 - Collect demographic data from sources like censuses and surveys.



- Analyze statistical information related to population growth, distribution, and trends.
- Advise governmental and non-governmental organizations on demographic issues and policies.
- **Reporting and Presentation**
 - Prepare comprehensive reports and presentations on demographic findings.
 - Develop models and projections for future population trends.
- **Collaboration**
 - Work with partners and the internal team to highlight trends and opportunities that can inform economic development strategy.
 - Engage with county assessors, city planners, and other partners to ensure residential addresses are incorporated into the Census Bureau's master address file.
 - Engage with the Department of Health and other state agencies to report accurate births, deaths, and other demographic counts.
 - Engage with the Census Bureau on Census Bureau programs to ensure the state is adequately responding to those programs.
- **Field Research**
 - Conduct field research to gather primary data on population characteristics.
 - Design surveys and questionnaires to collect demographic information.
- **Additional Duties**
 - GIS Utilization
 - Use Geographic Information Systems (GIS) to map and visualize population data.
 - Database Management
 - Monitor and update demographic databases to ensure accuracy and relevancy.
 - Impact Assessment
 - Assess the impact of population changes on public services and resources.
 - Other
 - Engage with community partners such as Council of Governments, Cities, and rural communities to minimize undercounts in vulnerable/under-resourced areas.
 - Federal geographic qualifications for HubZones, Opportunity Zones, and New Market Tax Credits
 - Assist the Research team in preparing briefings for companies or countries as needed.
 - Other duties as assigned.

Minimum Qualifications

- Completion of a bachelor's degree in geography, economics, GIS, demography, market research, or a related degree is required.

Preferred Qualifications

- Ideal applicants should have a minimum of 2-5 years of work experience conducting policy, economics, marketing, or similar analysis and research in an analyst position for a business, government, or university.

Knowledge and Skills

- Must be self-directed and have strong analytical, quantitative, and writing skills.
- Required skills include the ability to synthesize, summarize, and communicate information from various sources; the ability to manage projects to completion in a timely manner; and good oral communication and interpersonal skills.
- Must have knowledge of market research principles and familiarity with sources of tourism and hospitality information at the state and national levels.
- Must be skilled with Microsoft Excel, and familiarity with using ArcGIS, ESRI, or similar platforms is preferred.

Federal Compliance Requirements

N/A

Application Instructions

To apply, submit a resume, cover letter, and references through the official Oklahoma state careers portal: [Oklahoma state careers portal](#)

Employment Disclaimer

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