



# OKLAHOMA MAIN STREET

## Three Ways to Join the Movement

### Network Level

Perfect for those communities or urban neighborhoods that are exploring the Main Street approach and see value in the movement. These communities and neighborhoods may have non-traditional business districts or may not have capacity to participate in the Designated or Associate Programs. **Key Benefits:** access to National Main Street information and other state level information resources.

Applications are accepted at any time for this level and are reviewed quarterly for admittance into the program.

### Associate Level

This level is for those communities or urban neighborhoods building capacity toward applying as Fully Designated Main Street Programs. It is a multi-year program with reduced requirements and access to limited Main Street services. Associate programs are expected to have paid part-time staff equaling one person for 20 hours a week and operate with a volunteer board of directors, much like Fully Designated Programs. **Key Benefits:** Access to National Main Street and other informational resources including Oklahoma Main Street Center staff for training and technical assistance.

Applications for this level are only accepted once a year.



### Fully Designated Program

These programs are subject to foundational criteria set by Main Street America and receive the complete suite of Oklahoma Main Street services. These programs require a paid program director, a functioning volunteer board of directors, an adequate operating budget and a commitment to historic preservation. **Key Benefits:** technical visits, resource team visits, community analysis retail reports, one-on-one opportunities with independent consultants, and more.

Applications for this level are only accepted once a year.

For more information on these levels visit [OKcommerce.gov/mainstreet](http://OKcommerce.gov/mainstreet)

## Oklahoma Main Street Center Program Tier System At-a-Glance

 <b>OKLAHOMA MAIN STREET</b> 	Main Street Network	Associate Main Street	Designated Main Street™ (National Main Street 10-Point Criteria)
<b>REQUIREMENTS</b>			
Learn the Main Street Approach®	*	*	*
Member of Main Street America	*	*	*
Board and Director attending trainings/workshops (aspiring: application workshop)	Invited	*	*
Traditional Main Street District		*	*
Administer The Main Street Approach®		*	*
Diversified & Sustainable Funding		*	*
Annual Agreement with OMSC	*	*	*
Broad-based Community Support		Goal	*
Demonstrated Historic Preservation Ethic		Goal	*
Employ an Executive Director		Part -time	*
Submit Monthly Reinvestment Reports		Year 3	*
Meet the 10-point Criteria as established by Main Street America			*
<b>SERVICES FROM OKLAHOMA MAIN STREET CENTER</b>			
Telephone Consultation	*	*	*
Access to Private Facebook Group	*	*	*
Monthly Director Zoom Call	*	*	*
Access to National Main Street & Oklahoma Resource Centers	*	*	*
Member of the Oklahoma Main Street List Servs	*	*	*
Membership Dues Waived	1 year	2 years	3 Years
Main Street Legislative Event	Invited	*	*
Windshield Survey	Limited	Limited	*
Organizational Visits		*	*
Board of Directors Orientation or Strategic Planning Session		*	*
Executive Director Training		*	*
Hiring Assistance, upon request		*	*
Designated OMSC Staff Person		*	*
Use the MAIN STREET® trademark and Main Street America logo with signed agreement		*	*
4-Point Committee Training		*	*
Free Professional Services by State Staff (biz consultation, interior design, marketing, etc.)		Limited	*
Media Releases about Your Community		Limited	*
Design Assistance		Limited	*
Design Drawings		Limited	*
Main Street America Accreditation Review			*
Awards Program Eligibility			*

*NOTE: This is not an exhaustive list. All communities should refer to their Annual Agreement for a detailed list of requirements and services.*