

Oklahoma Community Marketing Partnership Program

The Oklahoma Community Marketing Partnership Program is available to municipalities, counties or recognized economic development entities in order to support marketing efforts that attract jobs and investment.

ELIGIBLE MARKETABLE ASSETS:

- » *Industrial land*
- » *Speculative buildings*
- » *Business developments*
- » *Lab space*
- » *Other strategic assets crucial for economic development*

ELIGIBLE MARKETING ACTIVITIES

- » *Digital and traditional advertising campaigns*
- » *Development of marketing collateral (brochures, videos, photography, etc.)*
- » *Participation in trade shows and economic development events*
- » *Website and digital asset development*
- » *Market research and data analysis to support marketing strategies*

MATCH LEVELS BY COMMUNITY SIZE:

- » *Up to 99,999 population: Match \$1 of funds spent with \$1 of state program funds*
- » *Greater than 100,000 population: Match \$1 of funds spent with \$0.75 of state program funds*
- » *Regional collaborations (cannot include MSAs): Match \$1 of funds spent with \$1 in state funds*

Application deadline:
Friday, Sept. 19 at 5 p.m.

APPLICATION PROCESS

Entities may request a consultation to ensure alignment with program goals and eligibility requirements before submitting application. **Entities must** complete the online application form. Applications will be reviewed by a selection committee made up of staff from the Oklahoma Department of Commerce.

- » *Maximum state contribution per applicant is \$50,000. Minimum project spend by community entity is \$5,000.*
- » *Approved entities will receive reimbursement for funds spent once required documents and reports are provided to and reviewed by Commerce.*

For more information, contact:

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