

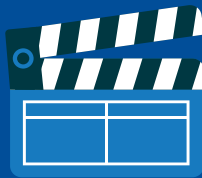


OKLAHOMA
Film + Music

LEGISLATIVE UPDATE

FILMED IN OKLAHOMA ACT

The Filmed in Oklahoma Act works to strengthen Oklahoma's economy and advance development opportunities for workforce, business and communities through the recruitment, retention and expansion of the film, television and music sector. In 2021, the Filmed in Oklahoma Act was signed into law, raising the annual cash rebate from \$8 million to \$30 million.



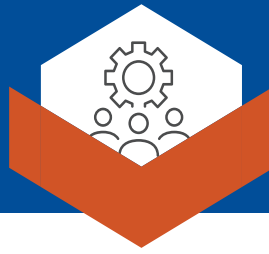
200 PRODUCTIONS

have chosen Oklahoma as their filming destination since 2014 and utilized the state's film incentive.



FILM + TV EXPENDITURES

FY20	\$30.6M
FY21	\$188.5M
FY22	\$105.1M



JOBS CREATED

3,873
5,775
4,316



COMBINED WAGES

\$15M
\$75.8M
\$43M



AVG HR MEDIAN RATE

\$18.62
\$20.35
\$20.10

PRODUCTION + POST-PRODUCTION GROWTH

As a result of state support, an increased amount of local businesses within the film and music sector have launched or expanded, offering vital infrastructure and services including soundstages, LED walls & technologies, recording studios and post-production services encompassing animation, music, virtual effects and much more.

OKLAHOMA POST-PRODUCTION SPEND *(REBATE PROGRAM QUALIFIED)*

FY20	\$1.09M
FY21	\$1.1M
FY22	\$2.3M



110%
INCREASE over FY20

► FILM + TV CASE STUDIES

Killers of the Flower Moon



\$127M direct spend in Oklahoma

\$72.3M in economic output over 154 preparation days and 99 days of filming

1,693 direct hires

Cities and towns: Bartlesville, Bowring, Fairfax, Norman, Oklahoma City, Pawhuska, Ralston, Tulsa

Tulsa King (season 1)



\$65M direct spend in Oklahoma

392 direct hires

Cities and towns: Bethany, Edmond, Jones, Nichols Hills, Oklahoma City, Tulsa

Reservation Dogs (Seasons 1 - 3)



\$40M direct spend in Oklahoma

1,871 direct hires

Cities and towns: Beggs, Catoosa, Claremore, Hitchita, Inola, Jet, Morris, Muskogee, Okmulgee, Pryor, Sand Springs, Skiatook, Sperry, Terlton, Tulsa

The Story Behind The Story (Seasons 4 - 6)



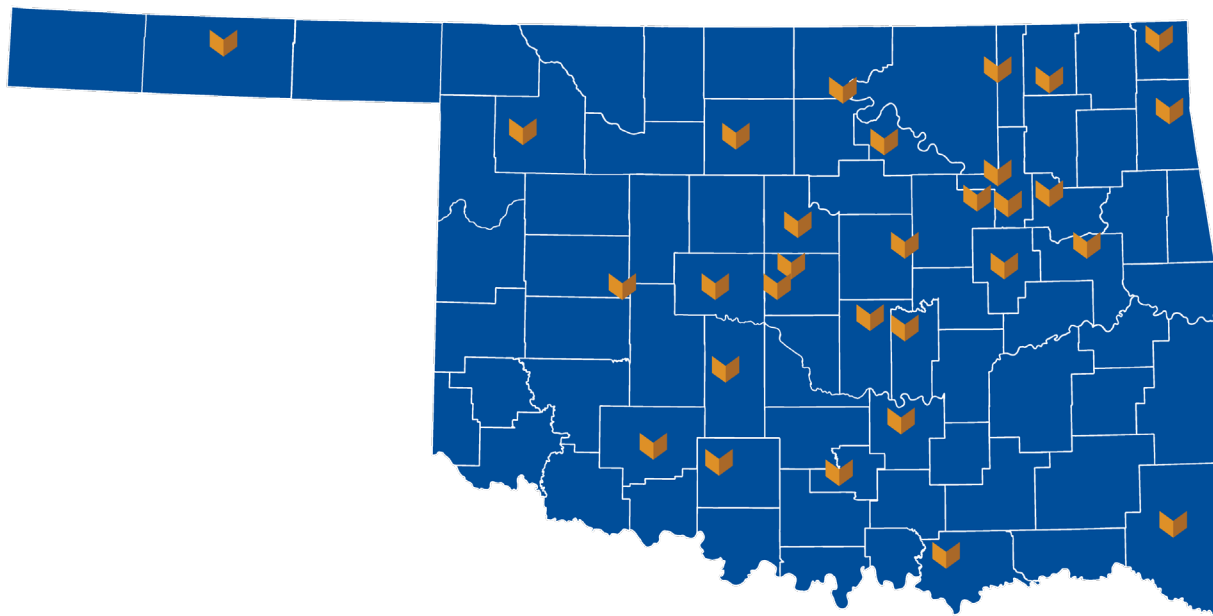
\$5.6M direct spend in Oklahoma

874 direct hires

Cities and towns: Asher, Catoosa, Coweta, Dewey, El Reno, Guthrie, Haskell, Miami, Muskogee, Owasso, Sand Springs, Sapulpa, Tulsa

COMMUNITY OUTREACH

The Oklahoma Film Friendly Community Certification Program helps filmmakers connect with production-ready communities in the state. The program provides a three-step certification process which offers “film friendly” designation to communities who elect to participate in the process and further promote themselves to the state’s booming entertainment industry.



32 film friendly communities
currently certified



7 local film offices or incentive programs

Oklahoma communities with local film offices or incentive programs

Cherokee Film, City of Bethany, El Reno TV & Film Commission, OKC Film & Creative Industries, Shawnee Film and Music Office, Tulsa Office of Film, Music, Arts & Culture, and City of Yukon

1,158

registered crew in the
Oklahoma Production
Directory

1,507

registered companies
in the Oklahoma
Production Directory

1,570

registered talent in
the Oklahoma Music
Directory

384

registered businesses
in the Oklahoma
Music Directory

2,655

registered sites in the
Oklahoma Locations
Directory

230

OF+MO speaking
engagements,
industry meetings,
workshops and
certifications



Oklahoma has a rich legacy of music generating from every corner in the state. Woody Guthrie, Leon Russell, Wanda Jackson, The Flaming Lips, Garth Brooks, Reba McEntire, Blake Shelton, Hanson, and Kristin Chenoweth are but a few of the dozens of singer-songwriters, performers and bands who continue to garner international attention among the fresh crop of new talent budding right here from Oklahoma's rapidly growing music industry.

With our state-of-the-art recording studios, skilled engineers, legendary music venues and professional music businesses, the sweet sounds of Oklahoma music are primed and ready to elevate your next endeavor.

LOCAL MUSIC IMPACT: TULSA CASE STUDY

Courtesy of Visit Tulsa

According to a Tulsa Music Strategy report from Sound Diplomacy in 2021, Tulsa's music ecosystem is estimated to have a total annual economic impact of \$335 million, with a gross value added of \$198 million to the total economy annually. With performances hosted at venues ranging from small, local venues to large arenas, the impact of individual events varies greatly. The average economic impacts of top-attended Tulsa performances in 2023 are shown below.

2023 Average Economic Impacts per Event

Direct Event Impacts:	\$756,142
Total Event Impacts:	\$1,307,565
Total Local Taxes:	\$51,304
Total State Sales Taxes:	\$36,634
Total Number of Attendees:	9,689
Estimated Room Demand:	3,142



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