



# NEWS RELEASE

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900 N. Stiles Ave., Oklahoma City, OK 73104-3234, USA • Tel: 405-815-6552 • [OKcommerce.gov](http://OKcommerce.gov)

**Media Contacts:**

Buffy Hughes  
Oklahoma Main Street Center  
(405) 815-6552  
[Buffy.Hughes@OKcommerce.gov](mailto:Buffy.Hughes@OKcommerce.gov)

## Oklahoma Main Street Announces 2020 Award Winners

**Oklahoma City, Okla. (December 17, 2020)** – The Oklahoma Main Street Center announced today the winners of the program’s annual statewide awards competition. All finalists were honored during the 31st annual Main Street Awards Virtual Presentation on December 15th.

Programs across the state competed in 20 award categories representing the “four points” of the Main Street Approach – Organization, Promotion, Economic Vitality and Design. Panels of outside judges for each point reviewed the entries and determined the winners.

The Main Street Program of the Year award recognized the top program in the state. The programs earning the most quality assurance points during the 2019 calendar year were invited to submit a short essay in support of their selection as Main Street Program of the Year. A panel of outside judges reviewed the essays to determine the winner. The programs for 2019 (in alphabetical order) include: Altus, Ardmore, Cherokee, El Reno, Enid, Kendall Whittier, Newkirk, Okmulgee, Ponca City, and Wilburton. The Main Street Program of the Year was Kendall Whittier Main Street.

In addition, the Watonga Bob Shoemaker Award, given to the outstanding program director, was awarded during the broadcast. A local program director must first be nominated by their own board of directors. The nomination is based on 10 different categories. Ratings by their peers and state staff determine the top program directors. Those making the top of the list included: Jeff DiMiceli, Ardmore Main Street Authority; Shaun Aker, Cherokee Main Street; Heather Sumner, Okmulgee Main Street; and Chelsea McConnell, Ponca City Main Street. And, the award went to Shaun Aker, Cherokee Main Street

The award winners for each category are as follows:

**ORGANIZATION:**

Premier Partner  
Kendall Whittier – Ziegler Art & Frame

Best Community Education/Public Awareness  
Ponca City – Main Street Mixer

Best Volunteer Development Program  
Newkirk – Newkirk Leadership Class

Main Street Hero  
Durant – Curt Walker, Develop Durant 123

Best Creative Fundraising Effort  
Ponca City – BrewFest

**PROMOTION:**

Premier Special Event Under 1,000 Attendees  
Ponca City – BrewFest

Premier Special Event Over 1,000 Attendees  
Ada – Ada Fest

Best Retail Event  
Enid – Main Street CLUE  
Enid – Main Street Mini Golf

Outstanding Image Promotion  
Enid – Monthly Awareness Banners

Creative New Event  
Ponca City – Main Street Mixer

**DESIGN:**

Best Placemaking Project  
Enid – Giant Scrabble

Best Interior Design Project  
Kendall Whittier – The Bobby Pin

Best Façade Rehabilitation Under \$10,000  
Altus – Southwest Crop Insurance

Best Façade Rehabilitation Over \$10,000  
Kendall Whittier – American Solera

Best Visual Merchandising  
Sapulpa – GiGi's Gourmet Popcorn

Best Building/Business Branding  
Enid – Enid Brewing Company

**ECONOMIC VITALITY:**

Best Adaptive Reuse Project

Altus – Whirlwind Book Bar

Best Business Practices

Ada – The Diamond Shop

Best New Business

Yukon – Urban Boondocks Market

Business of the Year

Ada – McSwain Theatre

Altus – The Enchanted Door

For more information about the Oklahoma Main Street Center, please call (405) 815-6552 or visit [OKcommerce.gov/mainstreet](http://OKcommerce.gov/mainstreet).

Images available upon request.

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