

# Community and Business Research Services

The Commerce Research Team provides community leaders and businesses with powerful data and analyses for economic development and business growth. The Oklahoma Department of Commerce has several free online tools and data products that are useful for governments and businesses. To find these and other tools, visit [okcommerce.gov/data](http://okcommerce.gov/data).

## Published Reports

Our Published Reports section includes a compilation of relevant, up-to-date information on key aspects of Oklahoma's business climate.

- **Employer Data** - Get employment data on Oklahoma's top companies and regular updates on publicly announced new and expanding businesses.
- **Economic Data** - Download our Consumer Price Index Report with national and regional data on inflation and consumer prices.

### Maps & GIS Data

Interactive maps and geographic search tools for available buildings and sites, Opportunity Zones, Enterprise Zones, Statewide Incentive areas and more.

### Buildings & Sites Database

LocateOK.com is Oklahoma's statewide database of buildings and sites for sale or lease. Search properties including office, retail, and industrial along with available shovel-ready sites.

### Workforce Profiles

Economic Systems reports present in-depth information about geographic areas that have similar economic strengths. These reports contain specific data beneficial to identifying are strengths in Oklahoma's economy.



"The Oklahoma Department of Commerce has produced an excellent study highlighting the economic benefits of the Oklahoma Brownfields program and its contribution to our state... I appreciate the agency for taking time to study and display the economic gains and numerous job-creating opportunities that Brownfield cleanups have helped to make possible in our state"

- Oklahoma Senator Jim Inhofe

#### For more information contact:

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## Business Analyst Reports

Increase tax revenue by attracting the right mix of retail to your community with our Business Analyst Reports, powered by data from Esri. Target new businesses based on our localized gap analysis and identify the optimal business expansion locations based off traffic count profiles.

Here's what you'll find in your report:

- Leakage and surplus data by industry
- A detailed breakdown of what local residents spend on goods and services
- An extensive list of business contacts
- A deep dive into the most recent demographic data, identifying population trends that will impact business opportunity in the medium-to-long term

## Supply Chain Reports

Businesses need to know who their customers are and identify the most efficient and cost-effective suppliers. Our team gets to know your business to identify new opportunities for you. Reports are compiled from an industry analysis, surveys, Bloomberg Terminal review and supply chain reviews of your peers and competitors.

Your report will identify:

- Potential suppliers in Oklahoma and nearby locations to shorten your supply chain
- Potential customers from across the nation
- Contacts for new business opportunities

## Economic Impact Reports

Understand and demonstrate the economic impact of your project or program with a custom impact analysis report. We use the latest in economic software and tailor reports to the needs of businesses, communities, and non-profit organizations.



## Case Study: Brownfields Report

The Oklahoma Department of Environmental Quality hired Commerce's Research Team to produce an economic impact report on the state's Brownfields program. The report provides a detailed analysis of employment, payroll, property values, tax income, and the project's ROI.

Our Research Team provides data and analysis services to Oklahoma's businesses, communities, governments, and non-profits. Contact us today to find out how we can help.

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